



# GECU Cares 2023 Community Round-Up

## Making a positive impact, **together**

Remaining true to the credit union philosophy of **"People Helping People,"** the **GECU Cares** program celebrates another year of giving back to our communities. Thanks to the hard work and dedication of our team members, upwards of **40%** spent time doing good work and enhancing the lives of others with donations.

### Local Support



#### GECU Giveback Partners

**\$30,000** donated to:

- Be Concerned
- NEST Community Learning Center
- Yellow Ribbon Support Center



#### Holiday Cheer with Operation Give Back

Team members donated over **\$6,500** worth of gifts for **38** local children.



#### Adopt-A-Kid Backpack Drive with Beech Acres Parenting Center

An estimated **\$8,600** worth of school supply items and **280** backpacks were donated and filled by team members.



#### Yellow Ribbon Support Center

Over **5,000** items were donated by team members for the GECU SOUPerbowl, ranging from individual-sized snacks to personal care items.

### Volunteering



#### Community Service Overview

Combined between the Do-Good Program and the GECU Giveback Crew, **2,080** service hours by **184** team members were logged, impacting **67** varying community organizations.



#### Do-Good Program

Team members volunteered **1,540** hours of their own time outside of work hours with local nonprofits of their choosing.



#### GECU Giveback Crew

Over **540** hours of service at **31** GECU sponsored volunteer events with local nonprofits.



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