



OFFICIAL RULES – The General Electric Credit Union Zoo Babies Caption Giveaway

Sweepstakes Entry Period: The General Electric Credit Union (“GECU” or the “Sponsor”) Zoo Babies Scavenger Hunt Giveaway (the “Sweepstakes”), begins on May 1, 2025 at 12:00:00 AM Eastern Time (“ET”) and ends on May 31, 2025 at 11:59 PM ET (the “Sweepstakes Entry Period”). Any material submitted outside the Sweepstakes Entry Period will not be eligible for an entry.

Eligibility: The Sweepstakes is open to legal residents of the United States, who are 18 or older. Void outside of the United States, where prohibited by law, and subject to all applicable federal, state, and local laws. GECU team members and their immediate family members are not eligible to participate or win. Participation in the Sweepstakes is limited to one (1) entry per person. No purchase is necessary to enter or win.

How to Enter: Eligible parties who submit the giveaway form with the correct code and their contact information will be given one (1) entry to the Sweepstakes. The participant must complete one of the following to be entered:

1. Complete the online form in full and provide your email for contact purposes.
2. Mail an index card (the “Mail-In Entry”), including your name, complete address, email address, and phone number to the following address: Attn: Marketing Department 11311 Cornell Park Drive, Suite 400, Cincinnati, Ohio 45242. Each Mail-In Entry must be mailed and postmarked between May 1, 2025 and May 31, 2025.

Random Drawing: The winner will be selected by GECU team members, held on or about June 2, 2025, from all the eligible entries received during the Sweepstakes Entry Period. Odds of winning depend on the number of eligible entries received.

Prize: There will be thirteen (13) prizes awarded: 1 first prize, 2 second prize, and 10 third prize winners. The selected first prize winner will receive (1) \$100 gift card to the Cincinnati Zoo & Botanical Garden. The selected second prize winners will receive (1) \$50 gift card to the Cincinnati Zoo & Botanical Garden. The selected third prize winners will receive (1) \$25 gift card to the Cincinnati Zoo & Botanical Garden. The prizes are not transferrable. The winner is solely responsible for reporting and paying all applicable state and federal taxes.

Winner Notification & Verification: The winner will be notified through the email address they provide in the giveaway form. You do not need to be present for the drawing to win, however it is the responsibility of the entrant to fill out the contact form to be selected as a winner. If the winner is disqualified, GECU reserves the right to conduct another drawing to determine an alternative winner or not to award the prize, in its sole discretion. If the prize is unclaimed, the prize may be forfeited and awarded to an alternate winner. GECU is not responsible for lost or misdirected entries, removed entries, or failure to receive entry information on account of technical problems, actions by a third party, or traffic congestion on the Internet or at any website or any combination thereof. Entries not submitted in the manner described above will not be considered and may be deleted.

Prize Conditions: By entering this contest, you agree to release and discharge GECU and each of its team members, officers and directors, members, advisors, independent contractors, agents, representatives, successors and assigns from any and all claims or liability of any kind, arising out of, or in connection with, the Sweepstakes. Except where prohibited by law, entry in the Sweepstakes and acceptance of a

prize constitute permission to use the winner's name, prize won, hometown, likeness and statements for the purpose of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known, throughout the world, in perpetuity, without additional compensation, notification or permission.

General: By participating in the Sweepstakes, you (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of the Sponsor which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to permanently disqualify any person it believes has intentionally violated these Official Rules

Legal Warning: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE THE WEBSITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL, AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND PURSUE ALL AVAILABLE REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Governing Law: Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without any resort to any form of class action, and exclusively by the appropriate court located in the state of Ohio. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the state of Ohio without giving effect to any choice of law or conflict of law rules which would cause the application of the laws of any jurisdiction other than the state of Ohio. The remedy for any claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential or incidental damages, including attorney's fees or related costs, or to rescind this agreement, or to seek injunctive or any other form of equitable relief.

Privacy: By entering and providing the required entry information, entrants acknowledge that the Sponsor may also send information or special offers it believes may be of interest to the entrant, or other information or goods offered by its marketing partners. Personal information collected from the online entrants is subject to the Privacy Policy, which can be found at <http://www.gecreditunion.org/home/internet-privacy-policy>.

Winner Confirmation Request: To inquire about the winner, send a self-addressed, stamped envelope to: General Electric Credit Union Marketing Department, 11311 Cornell Park Drive, Cincinnati, OH 45242.