

## REAL ESTATE SERVICES

Providing advice for  
real estate decisions.



Buying or selling a home is an exciting experience; it can also be complex and stressful. A home is a big investment and there are a lot of choices and important decisions to make. Real Estate Services can reduce any overwhelming feelings you may have during the process.

Real Estate Services is ready to assist you with the complexities of the entire buying/selling experience. They'll help you make more money when you sell and pay less when you buy. Real Estate Services will provide you with valuable information to help you make the best real estate decisions.

### Questions to consider before buying/selling a home.

When buying or selling, there's a lot to consider and it's important to get the right answers. Real Estate Services will work with you to determine what is best for your situation.

#### When buying a home

- How much house can I afford?
- What area am I considering?
- What am I looking for in a home?
- Is it better to build or purchase an existing home?
- Should I be pre-approved for a mortgage?

#### When selling a home

- How much is my home worth?
- What should I set as a price?
- When is a good time to sell?
- How will you market my home?
- What needs to be done to prepare my home for sale?
- What are the steps in selling my home myself?

### How Real Estate Services can help you:

- Expert advice throughout the entire buying and selling process
- Pricing strategies to sell your home
- Cost-saving buying techniques
- Full service evaluation of your property, including providing staging tips
- Marketing your property and posting on the Multiple Listing Services (MLS) site
- For Sale By Owner options
- Finding your dream home, and more!

Member eligibility required. Visit: [gecreditunion.org/membership](https://gecreditunion.org/membership) for details.

Real Estate Services, available in General Electric Credit Union's Reading Road office, is provided through the Home Information Network, Inc., Ohio licensed real estate brokers.



General Electric  
Credit Union

Learn more at: [gecreditunion.org/real-estate](https://gecreditunion.org/real-estate)  
or call us at: **513.243.8600/800.542.7093**